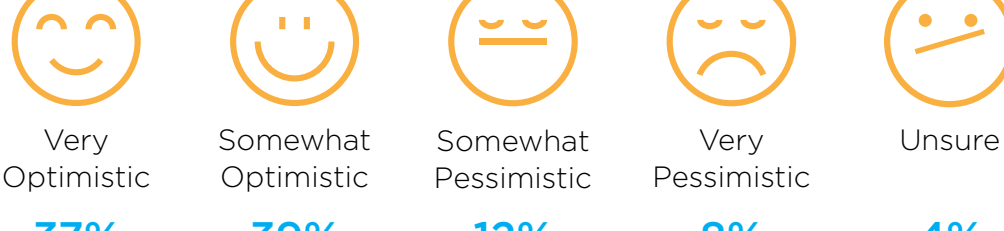


GEOINT: Surveying THE 10-Year Horizon

MeriTalk, in collaboration with the U.S. Geospatial Intelligence Foundation (USGIF), asked 100 GEOINT stakeholders from Federal government, state and local government, and higher education in February 2023 to envision the next decade of geospatial intelligence.

Navigating Uncharted Terrain: A Bright, but Uncertain Future

Three in four of stakeholders are optimistic about the future of GEOINT



However, just **one in three (33%)** have created a formal strategy for their 10-year vision

98% have taken at least one step to prepare for future advancements

The most common actions are:

- Evaluated computing, network, or storage needs (46%)
- Increased workforce training (45%)
- Modernized infrastructure (42%)

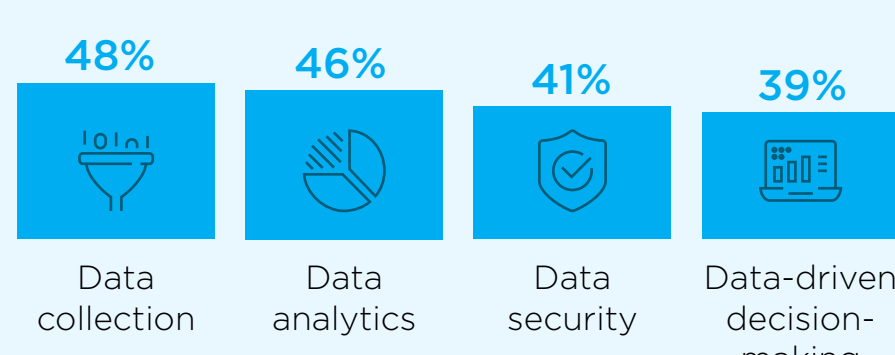
“It’s a matter of continually seeking innovation. You can’t be complacent. Adversaries are constantly seeking new ways to do things, so we have to be faster.”

- GEOINT stakeholder

Unearthing Opportunities for Improvement

82% feel government organizations are underutilizing GEOINT technology

Fewer than half are very confident in key GEOINT-related capabilities:



The top priorities for organizations over the next decade include



improving their ability to work with emerging technologies (41%)



and enhancing system/application performance (40%)

Biggest future investments:

- #1 Data analytics
- #2 Cloud computing
- #3 Data warehouse

Elevating Critical Thinkers

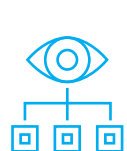


The No.1 challenge envisioned is **workforce skill disparity**

Most important skills to acquire:



Critical thinking

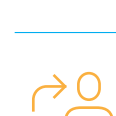


Data visualization

To help build the GEOINT future:



46% will expand training on soft skills such as creativity and problem solving



43% plan to invest in recruitment and retention

“[Future GEOINT leaders must] be adaptive and acknowledge the interdisciplinary approach one should take in managing GEOINT.”

- GEOINT stakeholder

Download the full report to learn more:

www.meritalk.com/study/geo-int-report-envisioning-next-decade-geospatial-intelligence